GOVERNMENT OF INDIA
RURAL DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:1969
ANSWERED ON:05.05.2016
Gram Uday se Bharat Uday
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Will the Minister of RURAL DEVELOPMENT be pleased to state:

(a) whether the Government has launched Gram Uday se Bharat Uday an 11 day intensive rural outreach programme under which States have to reach out to every village panchayat and implement plans for their all round development;

(b) if so, the details thereof along with the objectives and salient features of the said scheme;

(c) the States that have been selected under the pilot project along with the time by which this programme will be launched all over the country;

(d) whether Sansad Adarsh Grams are likely to be given priority under the said scheme, if so, the details thereof and works proposed to be executed thereunder, and if not, the reasons therefor; and

(e) the details of funding pattern under this scheme?

Answer

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(SHRI SUDARSHAN BHAGAT)

(a) & (b): The Central Government, in collaboration with State Governments and Panchayats, launched the 'Gramoday se Bharat Uday Abhiyan'. The campaign began with Bharat Ratna, Dr. Bhimrao Ambedkar's 125th Birth Anniversary on 14th April 2016, and culminated on the occasion of National Panchayati Raj Day on 24th April 2016. This intensive rural outreach campaign was conducted all over the country, except poll-bound States of Assam, Kerala, Tamil Nadu and West Bengal and Union Territory of Puducherry, and also in Bihar, where ten-phase elections to Panchayati Raj Institutions are underway.

"Gramoday se Bharat Uday Abhiyan" campaign aimed to generate nationwide efforts to strengthen Panchayati Raj, and through it, increase social harmony across villages, promote rural development, and foster farmers' welfare & livelihoods of the poor.

During the campaign, 'Social Harmony Programmes' were conducted from 14th April to 16th April 2016 in all Gram Panchayats across the country (barring poll- bound States/UT). Between 17th April to 20th April 2016, Gram Kisan Sabhas were organized in Gram Panchayats.

A National Meeting of Tribal Women Gram Panchayat Presidents from Fifth Schedule Areas of 10 States was held at Vijayawada in Andhra Pradesh on 19th April, 2016. The theme of this National Meeting was: 'Role of women Gram Panchayats in Development of Schedule V Areas'.

The last phase of the campaign was convening of the Gram Sabha meetings during 21st − 24th April 2016 across the country for discussions on the following suggested subjects: (i) Gram Panchayat Development Plans for local economic development, (ii) Optimum utilization of funds available with Panchayati Raj Institutions, (iii) Clean drinking water and sanitation, (iv) Role of women in village and rural development, and (v) Social inclusion.

(c) to (e): Gramoday se Bharat Uday Abhiyan campaign launched in all the States/UTs (except poll-bound States/UT), which included Sansad Adrash Grams also, was not a programme hence no separate programme funding was made.

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